



Who **We** Are

Multidisciplinary Communication Team

Over 30 clients in less than a year

Our **Principles**

Freelance-driven structure | Remote-first approach | Vertically specialized expertise

Operating Model

Strategy | Coordination | Execution

Core **Services**

Digital Strategy | Creativity | Media | Live Experience

Explore our **Video Portfolio**

01

Destination Storytelling

Development of high-impact video campaigns engineered to maximize reach, brand recall and emotional resonance.

Focused expertise in tourism and destination storytelling, with projects developed for **Visit Italy** – transforming locations into scalable, performance-oriented narratives.

Content is designed for multi-platform ecosystems, combining cinematic language with data-driven distribution strategies.

Execution includes: concept development, narrative design, location scouting, permits management, full crew production, direction, Sony FX3 / A7SIII workflows, mobile-first adaptation.



Advertising & Strategic Video Campaigns



Portrait Visit Italy



Portrait
Visit Italy



02

Branded Storytelling & Content Systems



Creation of **branded video ecosystems** translating identity into clear, distinctive and scalable narratives.

Collaboration with **international brands** including Apple, Amazon, Telethon, Disaronno and Peroni – balancing storytelling, positioning and performance.

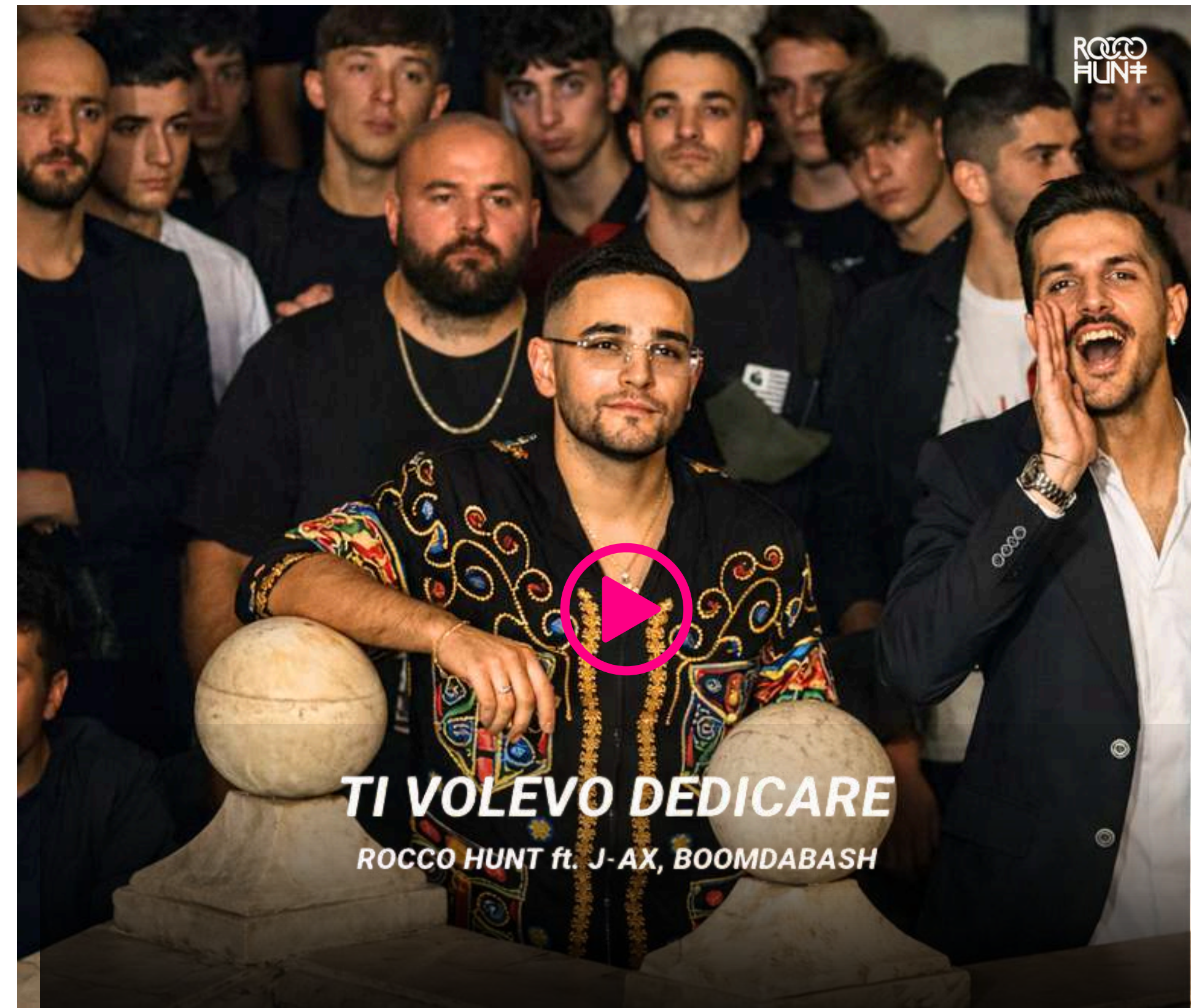
Content spans from corporate storytelling to product-driven campaigns, each designed to strengthen brand perception and consistency.

Execution includes: executive production, crew coordination, art direction, set design, RED Komodo / Sony FX6 workflows, advanced lighting setups.

Global Brand Collaborations



Portrait Mosaicon Film



03

Editorial & Social Virality Formats

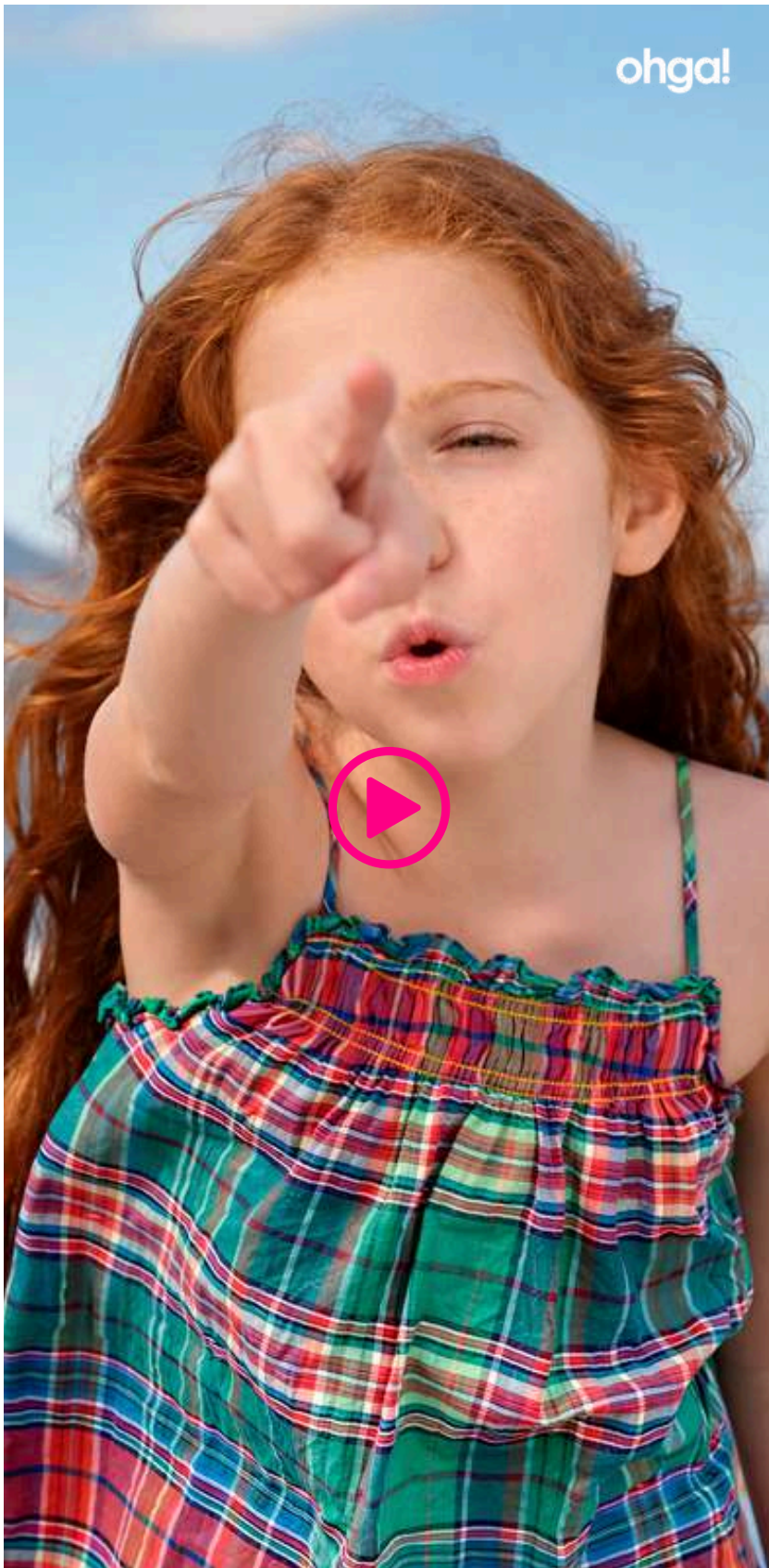
Production of **high-performing editorial formats** developed within leading digital media platforms.

Content is engineered to maximize reach, retention and shareability through **strong narrative** hooks and platform-native storytelling structures. Formats range from social documentaries to fast-paced viral content optimized for algorithmic distribution.

Execution includes: editorial format design, scripting, rapid production cycles, vertical shooting, mobile-first approach and high-speed post-production.



Editorial Video Production



Portrait CiaoPeople



04

Social Growth Content



Development of **vertical video content** tailored for TikTok, Instagram Reels and YouTube Shorts.

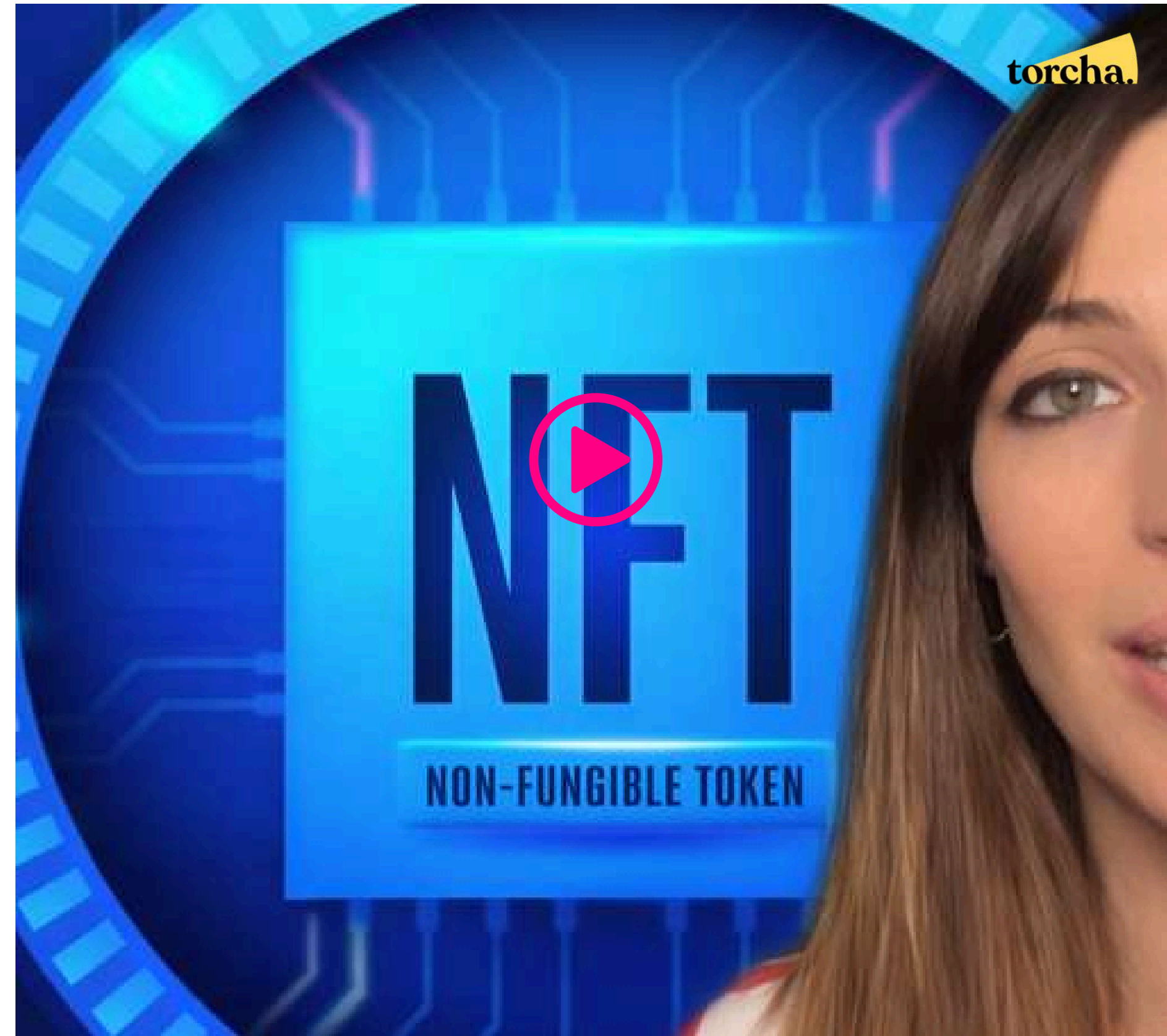
Content strategies are designed to increase visibility, engagement and community growth through fast, clear and retention-driven storytelling. Strong focus on creator-led formats and trend integration to ensure platform relevance and scalability.

Execution includes: vertical shooting, mobile production workflows, creator direction, rapid editing pipelines and trend-based content optimization.

Short-Form Video Strategy



Portrait Torcha



05

Long-Form & Entertainment Formats

Development of **long-form video** formats designed for YouTube.

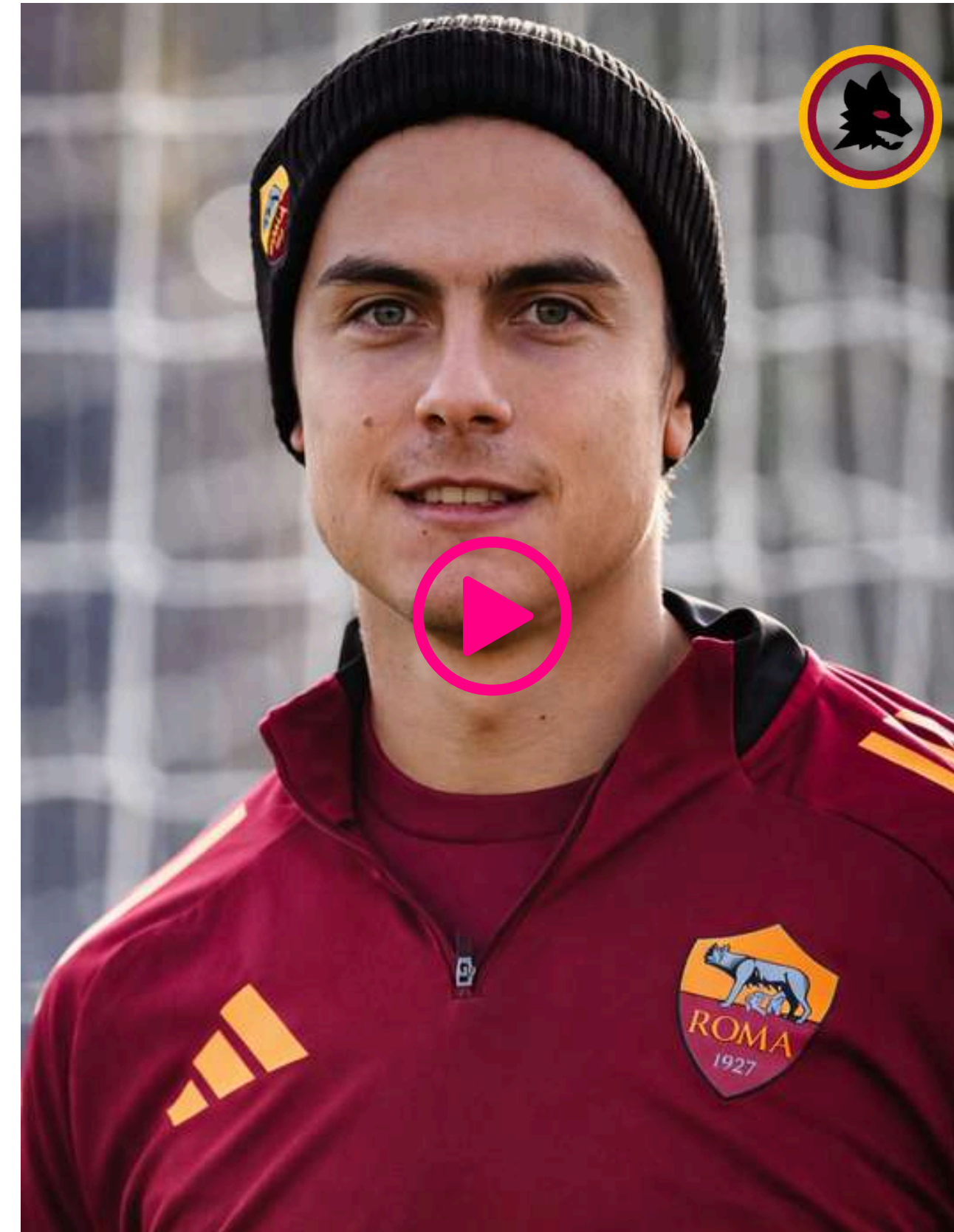
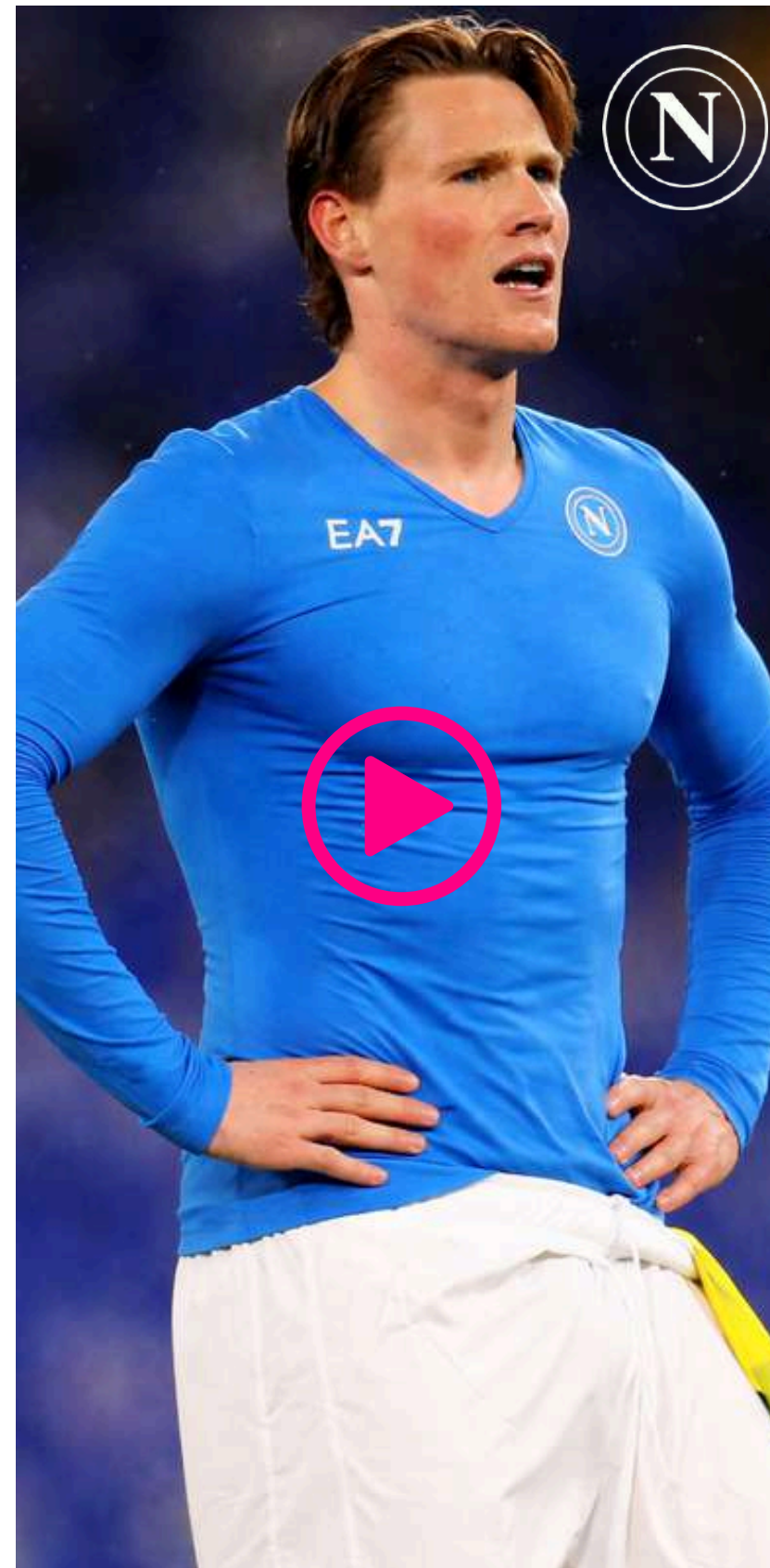
Content combines **storytelling, entertainment and strategic positioning**.

Each EaSport, Juventus Fc, Roma As and Napoli Ssc project is built to generate audience loyalty over time.

Execution: format ideation, episodic structure, studio production, multi-camera setup, Sony FX6 / Blackmagic, audio professional setup.



YouTube Format Development



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Work With Us

